COMPETITION & CONSUMER AUTHORITY

Fair Markets, Empowered Consumers.

MERGER NOTICE

MERGER NOTICE NO 42: 2026

THE PROPOSED ACQUISITION OF AN AGGREGATE 50% OF THE ISSUED SHAREHOLDING IN EACH OF AUTO & TRUCK TYRES PROPRIETARY LIMITED AND AMS SA PROPRIETARY LIMITED, FROM ATT ENTERPRISE SOLUTIONS PROPRIETARY LIMITED BY AMBER EQUITIES GP1 PROPRIETARY LIMITED

Pursuant to section 49(1) of the Competition Act 2018, the Competition and Consumer Authority ("the Authority") has received a merger notification for the proposed acquisition of an aggregate 50% of the issued shareholding in each of Auto & Truck Tyres Proprietary Limited ("ATT") and AMS SA Proprietary Limited ("AMS SA") together the ("Target Enterprises"), from ATT Enterprise Solutions Proprietary Limited ("ATTES") by Amber Equities GP1 Proprietary Limited ("Amber Equities" or "Acquiring Enterprise") as one indivisible transaction ("Proposed Transaction"). Upon the implementation of the Proposed Transaction, the Acquiring Enterprise shall control the Target Enterprises.

The Acquiring Enterprise is a company registered in accordance with the Laws of South Africa and is equally jointly controlled by two South African individuals. These individuals do not have any business interests in Botswana. Amber Equities is a newly established Enterprise for purposes of the Proposed Transaction and does not control any enterprises in Botswana.

The Target Enterprises: ATT and AMS SA are companies incorporated in accordance with the laws of South Africa. The majority shareholder in AMS SA and ATT is ATTES. In turn, ATTES is wholly owned and controlled by JR Beaumont No 1 Trust ("JRB Trust"), both ATTES and the JRB Trust are registered in South Africa. ATTES does not control any enterprises in Botswana.

In Botswana, AMS SA operates as a supplier of off the road ("OTR") tyres and OTR rims to customers in the underground and surface mining segments of the mining sector as well as industrial and agricultural sectors exported from South Africa. The brands supplied by AMS SA to customers in in Botswana include Triangle, Tianli, Bridgestone, BKT, Ceat, Taihao, Lanvigator.

Furthermore, ATT, in Botswana operates as a supplier of tyres to customers in the passenger, commercial (truck, bus and light commercial), construction and agricultural sectors exported from South Africa. The brands supplied by ATT to customers in Botswana include Marcher, Ceat, Autogrip, Hilo, Lanvigator, Bettaway, Bison, Risen, Wellplus, Doublestar and Blacklion. ATT also provides retreading services where the worn tread on used tyre castings are replaced to extend the life of tyres. These services are provided from South Africa, and the tyres are exported to Botswana.

According to section 50(3) of the Competition Act 2018, "any person, including a third party not a party to the proposed merger, may voluntarily submit to the investigator or the Authority any document, affidavit, statement or other relevant information in respect of a proposed merger." The Authority therefore seeks any stakeholder views for or against the proposed merger, which may be sent within 4 days from the date of this publication to the following address:

Director, Mergers and Monopolies
Competition and Consumer Authority
Private Bag 00101
Plot 28, Matsitama Road, Main Mall
Gaborone
Tel: +267 3934278 Fax: +267 3121013
Email: mergers@cca.co.bw

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