

## **MERGER NOTICE NO 9: 2026**

### **THE PROPOSED ACQUISITION OF ABERLEMNO 3-JO, MARAPO A CHWENE (PORTION B OF FARM 2 ABERLEMNO), PORTION 3 OF SUNNYSIDE 34-JO AND THE FARMING OPERATIONS THEREON FROM PROTECTORATE RANCHING COMPANY PROPRIETARY LIMITED BY PULE LAND COMPANY PROPRIETARY LIMITED**

Pursuant to section 49(1) of the Competition Act 2018 (the “Act”), the Competition and Consumer Authority (“the Authority”) has received a merger notification for the proposed acquisition of the remaining extent of the Farm Aberlemno No. 3-JO, Farm Marapo A Chwene (being Portion B of the Farm No. 2 called Aberlemno) portion of the Lobatse Block and Portion 3 of the Farm No 34-JO Sunnyside and the farming operations thereon (the “Target Property”) from Protectorate Ranching Company (Pty) Ltd (“Protectorate Ranching” or the “Target Enterprise”) by Pule Land Company (Pty) Ltd (“Pule Land Company” or the “Acquiring Enterprise”) [the “Proposed Transaction”]. The Proposed Transaction entails Pule Land Company acquiring all the rights, title and interest in the Target Property located in the Lobatse area. Upon implementation of the Proposed Transaction, Pule Land Company will acquire sole ownership and control of the three (3) farms.

The Acquiring Enterprise is a newly incorporated special purpose vehicle established solely to acquire and hold the Target Property. The shareholders of the Acquiring Enterprise are Mr Tonderai Jones Tsara and Mr Thabo Gadzani Majola, who are also its Directors. Pule Land Company has no business activities.

The Target Enterprise is a company incorporated in accordance with the Laws of Botswana. The shareholders of Protectorate Ranching are Andrew William Freeman, Jane Dianne Freeman and Dianne Lilian Dejong, who are also its Directors. The Target Enterprise does not control any firm in Botswana. Protectorate Ranching is a cattle farming and property holding company operating in Botswana. It holds agricultural land

and sells cattle within Botswana. Its activities are limited to cattle farming and the ownership, leasing, and management of agricultural immovable property.

According to section 50 (3) of the Act, “any person, including a third party not a party to the proposed merger, may voluntarily submit to the investigator or the Authority any document, affidavit, statement or other relevant information in respect of a proposed merger.” The Authority therefore seeks any stakeholder views for or against the proposed merger, which may be sent within 10 days from the date of this publication to the following address:

Director, Mergers and Monopolies  
Competition and Consumer Authority  
Private Bag 00101  
Plot 28, Matsitama Road, Main Mall  
Gaborone  
Tel: +267 3934278 Fax: +267 3121013  
Email: [mergers@cca.co.bw](mailto:mergers@cca.co.bw)