



MERGER NOTICE NO 54: 2024

THE PROPOSED ACQUISITION OF 100% OF THE SHARES IN TERRAFOU HOLDINGS (PTY) LTD FROM APS KBUS 38 NR.4130 BY VISION WILDLIFE ALLIANCE PROPRIETARY LIMITED

Pursuant to section 49(1) of the Competition Act 2018, the Competition and Consumer Authority ("the Authority") has received a merger notification for the proposed acquisition of 100% of the shares in Terra Fou Holdings (Pty) Ltd ("Terra Fou") from ApS KBUS 38 NR.4130 ("ApS KBUS" or "the Selling Enterprise") by Vision Wildlife Alliance Proprietary Limited ("Vision Wildlife" or "the Acquiring Enterprise").

The Acquiring Enterprise, Vision Wildlife, is a company incorporated in accordance with the Laws of Botswana. It is controlled equally by Boitshoko Motsamai and Anthony James Peniston. Vision Wildlife does not indirectly or directly control any enterprise in Botswana. The Acquiring Enterprise is in the business of wildlife management and the conservation of captive lions. Vision Wildlife focuses on providing a sanctuary for lions rescued from canned hunting facilities in South Africa, offering them a safe, sustainable environment for rehabilitation and care conservation of captive lions in South Africa.

The Directors of Vision Wildlife are Boitshoko Motsamai (Motswana) and Anthony James Peniston (South African).

The Selling Enterprise, ApS KBUS, is a company incorporated in accordance with the Laws of Denmark. It is controlled by Catherine Mary Steenhoff (33%), Samantha Dianna Cassidy (33%), Karen Madeline Archer (33%) [all South Africans] and Michel Stuart Anderson (1%). ApS KBUS is a holding company of Terra Fou Holdings, which in turn controls Terra Fou Ranch (Pty) Ltd ["Terra Fou Ranch"], Terra Fou Safaris (Pty) Ltd ["Terra Fou Safaris"] and Terra Fou Properties (Pty) Ltd ["Terra Fou Properties"]. All these companies are incorporated in Botswana and situated in Tuli Block. Terra Fou Ranch and Terra Fou Properties offer safari excursions, game drives, accommodation and photographic safari. Terra Fou Safaris is an operator of a safari lodge located within Terra Fou Ranch.

The Director of ApS KBUS is Michel Stuart Anderson (South African).

According to section 50 (3) of the Competition Act 2018, "any person, including a third party not a party to the proposed merger, may voluntarily submit to the inspector or the Authority any document, affidavit, statement or other relevant information in respect of a proposed merger." The Authority therefore seeks any stakeholder views for or against the proposed merger, which may be sent within 10 days from date of this publication to the following address:

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