

MERGER NOTICE NO 45: 2025**THE PROPOSED ACQUISITION BY NIDHEESH SHARMA AND PRANJALI SHARMA OF 100% OF SHAREHOLDING IN CAMP FIRE INVESTMENT (PTY) LTD**

Pursuant to section 49(1) of the Competition Act 2018, the Competition and Consumer Authority (“the Authority”) has received a merger notification for the proposed acquisition by Nidheesh Sharma and Pranjali Sharma (“the Sharmas” or the “Acquiring Enterprise”) of 100% of shareholding in Camp Fire Investment (Pty) Ltd (“Camp Fire” or “Target Enterprise”). The proposed transaction is agreed in terms of a Sale Share and Purchase Agreement dated 25 July 2025.

The Acquiring Enterprise is made up of two individuals, a male and female of full legal capacity. The Acquiring Enterprise are therefore not controlled by any other business. Together, they are shareholders in the following entities: Imperial School of Business & Science Proprietary Limited (tertiary institution), Rocket Puzzle Proprietary Limited (stationery distributor), Nid Farms Proprietary Limited (agricultural distribution), Nid Investments Proprietary Limited (property holding). In addition, the duo are shareholders in Petroleum Link Proprietary Limited, Asian Alarm Proprietary Limited, and Sanm Sales Proprietary Limited (all dormant entities).

The Target Enterprise is registered in accordance with the Laws of Botswana, and it is not controlled, nor does it control any firm. The shareholders of Camp Fire are Abdul Vahed Abdul Rashid Mamdani, Haroon Abdul Gani Panjwani, Jebunissa Haroon Panjwani and Amber Haroon Panjwani. Camp Fire is a manufacturer of detergents, polish, industrial cleaners, enzymes, agro chemicals, pesticides, lab chemicals and it is engaged in the distribution of lab instruments and other specialised products and absorbents and environment friendly products, including chemicals like Nitric, Sulphuric, Caustic Soda and special products in Bulk and small packs.

The Directors of Camp Fire are Abdul Vahed Abdul Rashid Mamdani, Haroon Abdul Gani Panjwani, and Amber Haroon Panjwani.

According to section 50(3) of the Competition Act 2018, “any person, including a third party not a party to the proposed merger, may voluntarily submit to the investigator or the Authority any document, affidavit, statement or other relevant information in respect of a proposed merger.”

The Authority therefore seeks any stakeholder views for or against the proposed merger, which may be sent within 10 days from the date of this publication to the following address:

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Issued 5th November 2025