



MERGER NOTICE NO 28: 2025

THE PROPOSED ACQUISITION OF AN 80% SHAREHOLDING IN BENJU (PTY) LTD BY MARK HASKINS, THROUGH A MANAGEMENT BUYOUT

Pursuant to section 49(1) of the Competition Act 2018 ("the Act"), the Competition and Consumer Authority ("the Authority") has received a merger notification for the proposed acquisition of an 80% shareholding in Benju (Pty) Ltd ("Benju" or "Target Enterprise") by Mark Haskins ("Acquiring Enterprise"), through a management buyout. At the completion of the proposed merger, the Acquiring Enterprise shall have a controlling stake in the Target Enterprise.

The Acquiring Enterprise, Mark Haskins, is a male individual and natural person of full legal capacity. The Acquiring Enterprise is therefore not controlled by any firm. The Acquiring Enterprise has control in various companies in Botswana, some of which are not operational and therefore dormant.

The Target Enterprise, Benju, is a company incorporated in accordance with the Laws of Botswana, operating within the wholesale alcohol distribution industry. Specifically, Benju specialises in the distribution of spirits, wines and related products to the wholesale, retail, and HORERA trade throughout Botswana. The shareholders and directors of the Target Enterprise are Paul Timothy Judd and David Paul Judd. Similarly, the shareholders of the Target Enterprise have interests in other various companies in Botswana.

According to section 50(3) of the Act, "any person, including a third party not a party to the proposed merger, may voluntarily submit to the investigator or the Authority any document, affidavit, statement or other relevant information in respect of a proposed merger." The Competition and Consumer Authority therefore seeks any stakeholder views for or against the proposed merger, which may be sent within 10 days from date of this publication to the following address:

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