



MERGER NOTICE NO 12: 2025

THE PROPOSED ACQUISITION OF LOT 973 RASERURA, MOCHUDI; LOT 22525 MOCHUDI, BOSEJA WARD (NOW PLOT 24404 MOCHUDI) AND THE BUSINESS OPERATIONS FROM BILLABONG HOLDNIGS (PTY) LTD BY JOYLAND CENTRE (PTY) LTD

Pursuant to section 49(1) of the Competition Act 2018, the Competition and Consumer Authority ("the Authority") has received a merger notification for the proposed acquisition of Lot 973 Raserura, Mochudi; Lot 22525 Mochudi, Boseja ward (now Plot 24404 Mochudi) and the business operations from Billabong Holdings (Pty) Ltd ("Billabong Holdings" or the "Target Enterprise") by Joyland Centre (Pty) Ltd ("Joyland Centre" or the "Acquiring Enterprise"). Post implementation, Joyland Centre will assume 100% ownership of all land, buildings, listed movables and business interests and other proprietary interests owned by the Target Enterprise.

The Acquiring Enterprise, Joyland Centre is a private company incorporated in accordance with the Laws of Botswana. The Shareholder of Joyland Centre is Victorine Bih Taolo, who is also its Director. Joyland Centre owns and operates pre-primary, primary school and secondary school in Metsimotlhabe.

The Target Enterprise, Billabong Holdings trading as the Dow Academy, is a private company incorporated in accordance with the Laws of Botswana. The Shareholders of Billabong Holdings are Unity Dow and Cheshe Dow. The Target Enterprise operates a private primary & secondary school located in Mochudi. The target school offers primary school education from Standard 1 to Standard 7, as well as secondary school education from Form 1 to Form 5.

The Directors of Billabong Holdings are Unity Dow, Cheshe Dow, Natasha Dow, Doru Aldea and Tumisang Sesha Dow.

According to section 50 (3) of the Competition Act 2018, "any person, including a third party not a party to the proposed merger, may voluntarily submit to the inspector or the Authority any document, affidavit, statement or other relevant information in respect of a proposed merger." The Authority therefore seeks any stakeholder views for or against the proposed merger, which may be sent within 10 days from the date of this publication to the following address:

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