



## MERGER NOTICE NO 40: 2023

### **THE PROPOSED ACQUISITION OF THE BUSINESS ASSETS AND ASSOCIATED LIABILITIES OF SUKUMA SAFARI (PTY) LTD BY JADDY HOLDINGS (PTY) LTD AND EXCONSULT BOTSWANA (PTY) LTD**

Pursuant to section 49(1) of the Competition Act 2018, the Competition and Consumer Authority ("the Authority") has received a merger notification for the proposed acquisition of the business assets and associated liabilities of Sukuma Safari (Pty) Ltd ("Sukuma or the Target Enterprise") by Jaddy Holdings (Pty) Ltd ("Jaddy Holdings") and Execonsult Botswana (Pty) Ltd ("Execonsult") (collectively, the Acquiring Enterprises").

The Acquiring Enterprises, Jaddy Holdings and Execonsult, are both private companies incorporated in accordance with the Laws of the Republic of Botswana. The Acquiring Enterprises are special purpose vehicles created for purposes of the Proposed Transaction and are not yet operational. Furthermore, they are both owned by Beef Trader Proprietary Limited ("Beef Trader") and Bushy Park Ltd ("Bushy Park").

Beef Trader is a company registered in Botswana, wholly controlled by Leon Grobler ("Mr Grobler"), a Motswana. The other shareholder in Jaddy Holdings is Bushy Park, a Seychelles based company.

The Directors of Jaddy Holdings are Mr Grobler and Alan Peter Turp (South African), and the Directors of Execonsult are Mr Grobler and Rudolph De Wet (South African).

The Target Enterprise, Sukuma, is a private company incorporated in accordance with the Laws of the Republic of Botswana. It is controlled by Maria Brunette (Motswana), Daemian Nel, Schalk Pretorius, and Rizanie-Fay Pretorius (South Africans). Sukuma is a meat processing and cold storage plant which primarily sells meat products (such as beef, lamb, pork and goat), seafood, poultry and dry products in Maun and surrounding areas.

The Directors of Sukuma are Schalk Daniël Pretorius and Rizanie-Fay Dominique Pretorius (Both South Africans).

According to section 50 (3) of the Competition Act 2018, "any person, including a third party not a party to the proposed merger, may voluntarily submit to the inspector or the Authority any document, affidavit, statement or other relevant information in respect of a proposed merger." The Competition and Consumer Authority therefore seeks any stakeholder views for or against the proposed merger, which may be sent within 10 days from date of this publication to the following address:

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