

MERGER DECISION NO 19: 2015

DECISION ON THE PROPOSED ACQUISITION OF THE APPLETISER BRANDS AND THE SOURCE WATER BRAND OWNED BY SABMILLER PLC, BY THE COCA-COLA COMPANY

PURSUANT to section 60(4)(a)(ii) of the Competition Act (Cap 46:09), notice is hereby given on the decision made by the Competition Authority in respect of the proposed acquisition of the Appletiser Brands and the Source Water Brand owned by SABMiller Plc, by the Coca-Cola Company.

The Authority determined to unconditionally authorise the proposed transaction on the grounds that the analysis of the facts of the case showed that there are no substantive competition concerns that will arise in the proposed transaction.

Pursuant to the provisions of section 55 of the Competition Act, the Authority has unconditionally approved the proposed merger.

However, as stated under the provisions of section 66 of the Act, this approval does not override or negate any other mandatory statutory approvals or processes that any of the parties to this merger must comply with under the Laws of Botswana.

Dated at Gaborone this 5th day of August, 2015

Thula Kaira, Chief Executive Officer, Competition Authority, P/Bag 00101, Gaborone, Plot 28, Matsitama Road, Tel: 3934278 Fax: 3121013