

CONSUMER ALERT**17th June 2024****PRODUCT RECALL: 50ml SINGLE USE NEUTRALIZING SHAMPOO
CONTAINED IN DARK AND LOVELY MOISTURE PLUS (REGULAR AND
SUPER) KITS AND DARK AND LOVELY ANTI BREAKAGE KIT**

The Competition and Consumer Authority (CCA) urges consumers in possession of Dark and Lovely Moisture Plus and Dark and Lovely Anti Breakage Kits to immediately stop using the products and return them to the point of purchase.

L'Oreal Midrand Manufacturing Proprietary Limited (South Africa) has announced a recall of the products as a precautionary measure, after presence of bacteria were detected in test samples.

Please note that only the single-use neutralizing shampoo 50ml bottle is impacted, not the whole kit, all other kit components are safe to use.

Products included in this recall are 50ml single use Dark and Lovely shampoo of the following descriptions and batch numbers:

S/No	Product Description	Batch numbers Implicated
1	Dark and Lovely Superior Moisture Plus Kit Super	87Y202
2	Dark and Lovely Superior Moisture Plus Kit Regular	87XD02, 87XD03, 87XD04, 87X002
3	Dark and Lovely Anti Breakage	87XN02

Consumers in possession of Dark and Lovely Moisture Plus and Dark and Lovely Anti Breakage Kits should return them to suppliers for a refund.

All the suppliers shall immediately remove all the affected Dark and Lovely products from store shelves and stop selling them.

Competition & Consumer Authority

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